

ana luisa



2024

Impact Report

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Meet **ana luisa**

Your Jewelry Uniform

Ana Luisa crafts high-quality, affordable jewelry essentials that stack up to real life. Tarnishproof, water-resistant, hypoallergenic: our pieces are engineered to withstand daily wear and tear, and go through rigorous testing to ensure they can keep up.

Since 2018, our staples are designed to be the foundation of your daily stack. Like your favorite pair of denim or trusty white tee –Ana Luisa is your jewelry uniform.

INTRODUCTION

OUR VISION

Jewelry has always empowered people to look their best. But we're on a mission to make sure people feel their best too.



When we started in 2018, we set out to challenge an industry that often asked people to choose between quality, accessibility, and sustainability. With backgrounds in luxury jewelry production and e-commerce, our founders believed there was a better way: make dream pieces within reach, design them to be lifeproof, and be transparent about how they're made.

In 2021, we launched our Sustainability Framework with three pillars: Product, People, and Planet. The following year, we added Governance, because real change starts at the top. Together, these pillars guide every decision, from sourcing recycled materials to minimizing our footprint in production and packaging.

By 2023, we refined the framework with sharper targets and deeper initiatives, making it an even stronger foundation for the years ahead. Every collection, every process, every partnership is an opportunity to raise the bar for the industry, for our community, and for the Earth.

In 2024, we maintained our Climate Neutral certification, an independent standard that requires brands to measure, offset, and reduce their carbon footprint every year. It's a rigorous process that demands ongoing focus on our entire product lifecycle. Very few jewelry brands our size have committed to this level of accountability, and even fewer have maintained it year after year. At the same time, we increased the share of recycled metals in our collections, further closing the loop on our materials and pushing the industry toward more responsible sourcing.

PRODUCT

OUR PRODUCT

From the start, we've designed jewelry that stacks up to real life. Using high-performance, responsibly sourced materials, without the luxury price tag.



OUR JEWELRY

As a part of our 2024 Sustainability Framework, we are focusing on 2 key sections



1. Material Innovation

2. Circularity

Product

Material Innovation

30% of non-metal materials under ‘Preferred’ category as part of our Materials for Good Scorecard by 2026

50% of brass metals under ‘Preferred’ category as part of our Materials for Good Scorecard by 2026

91% of purchased material have third-party social or environmental certifications or approvals

Circularity

100% of returned gently worn, non-sellable pieces are donated to our non-profit partners by 2025

100% of non-sellable internal pieces are sold during internal sample sale, donated or responsibly recycled by 2025

OUR MATERIALS

For us, priority #1 is ensuring the materials we use don't come at a cost to our planet.

To keep sustainability and accessibility in balance, our collections feature gold-plated and rhodium-plated designs crafted with brass, stainless steel, or recycled sterling silver. We've also introduced pieces in 100% recycled solid gold, bringing fine jewelry to more people without compromising on quality or ethics.

Base Metal Split Breakdown



Our product team tracks every purchasing decision to understand which metals our customers choose most. This helps us invest in responsible materials while offering a range of options to suit different preferences and budgets. The chart below shows the share of units purchased by base metal over the past five years.

Brass	Gold	Silver	Stainless Steel
2020 - 70.3%	2020 - 3.6%	2020 - 26.1%	2020 - N/A
2021 - 56.4%	2021 - 0.1%	2021 - 41.7%	2021 - 1.8%
2022 - 60.1%	2022 - 0.05%	2022 - 35.8%	2022 - 4.1%
2023 - 75.3%	2023 - 2.3%	2023 - 19.8%	2023 - 2.6%
2024 - 65.6%	2024 - 7.7%	2024 - 15.3%	2024 - 11.3%

*The above graphic notes the 2024 update.

OUR METALS

We prioritize recycled metals for their lower environmental impact. In 2024, 83.06% of our products were made with recycled base metals, a 4% increase over 2023.

Choosing recycled materials means fewer emissions, less mining, and a more responsible supply chain—without compromising on quality or durability.



Brass

Brass is one of our go to metals for its affordability, durability, and versatility. In our commitment to sourcing sustainable and innovative materials, we're proud to have implemented an ISO 14027 certified 100% recycled brass alloy for our casted styles (i.e. earrings and pendants). For other elements like chains, we continue to work with our suppliers to source recycled materials when available.

Our recycled brass journey started with a simple question, how can we make something beautiful from what's already here? After months of testing, we transitioned to an eco brass made entirely from post-consumer and industrial scrap. The result is a cleaner alloy that meets the same quality standards as virgin brass, free from toxic additives and traceable through a certified recycling process. Each casted piece now carries the story of renewal, showing that even our most classic materials can evolve to be better for both people and the planet.

By continuing to invest in recycled brass, we utilize material that already exists above ground, challenging a traditional approach to ethical jewelry.

92.97% of our brass products are now made with recycled brass, a **17% improvement in recycled material adoption compared to 2023.**

Sterling Silver

The durability of our sterling silver makes for timeless jewelry staples. Each of our sterling silver styles is made of 92.8% certified recycled silver. Moreover, in 2023, 95.02% of all silver products purchased were certified with both RJC COP and RJC COC standards.

93.42% of our sterling silver products are made with recycled sterling silver, a 4% decrease from 2023. This slight drop stems from the introduction of several new chain styles that, while having some recycled alloys, could not be certified in time under our own recycled material standards.



Stainless Steel

Our PVD stainless steel styles are strong and durable so they stand the test of time. Although stainless steel is a small part of our assortment, its presence is growing, and we're committed to finding a recycled solution in the future.

Solid Gold

In 2024, we expanded our focus on solid gold— working exclusively on pieces made from 100% recycled gold.

Solid gold offers unmatched longevity, retains its beauty over decades, and can be worn every day without losing its luster. By growing this category, we're giving customers heirloom-quality pieces that align with our commitment to responsible sourcing.

Recycled solid gold also keeps valuable materials in circulation, reducing the need for new mining and lowering our overall environmental impact. It's the perfect balance of luxury, durability, and sustainability.

100% of our solid gold products are made with recycled solid gold.

In 2021, we compared the emissions per gram of jewelry crafted with recycled and solid gold.



*The above graphic notes the 2024 update.

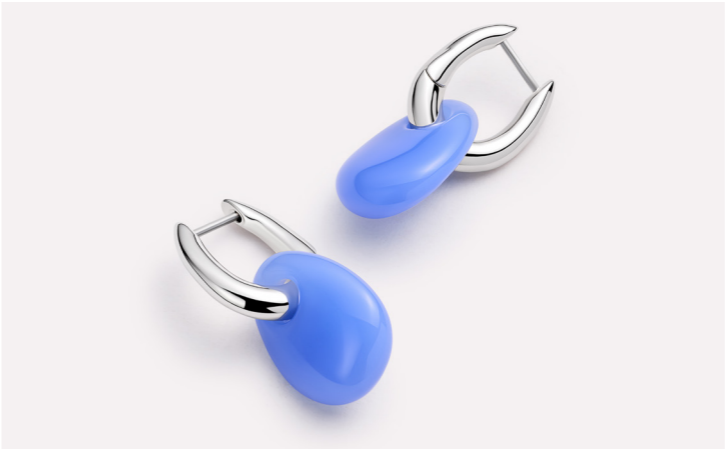
OUR NON- METALS

We source non-metal materials with the same care we bring to our metals—choosing recycled glass, cellulose acetate, and lab-grown gems for their lower environmental impact. These alternatives not only reduce our footprint, they also meet our standards for quality and supply chain transparency.

Recycled Glass

The glass we use for our jewelry is crafted from 100% recycled pre-consumer cullet (Recycled Glass). Sourced through a fully traceable supply chain. Securing a certified supplier with a documented **chain of custody** took months of research.

Glass recycling is a closed-loop system, creating no additional waste or by-products and therefore reducing carbon emissions. Every 10% of glass cullet recycled glass used in production contributes to a 5% emissions reduction and 2-3% energy savings. Our recycled glass is also Global Recycle Standard (GRS) Certified.



Cellulose Acetate

Our cellulose acetate pieces are composed of International Sustainability and Carbon Certification (ISCC) certified bio-based waste and residue, meaning they come from traceable, natural sources and do not utilize any synthetic materials like plastic.

As we continue to innovate and evolve, one goal remains the same: creating intentionally responsible designs that keep materials out of landfills.



Lab-grown Diamonds

Lab-grown diamonds are a traceable, mining-free alternative to natural diamonds.

Using advanced technologies in a highly controlled laboratory environment, engineers can replicate the conditions needed to create beautiful and guilt-free diamonds. These diamonds have the same physical, chemical, and optical characteristics as natural diamonds, exhibiting the same fire, scintillation, and sparkle.



Lab-grown Semi-precious Gemstones

Similar to diamonds, engineered semi-precious gemstones such as rubies and sapphires offer a responsible and traceable alternative to traditionally mined stones. Created in controlled laboratory settings, these gems are formed using advanced crystal growth technologies that replicate natural geological conditions without the social or environmental impact of mining. The result is a vibrant, high quality gemstone with the same chemical composition, color, and brilliance as its natural counterpart, ensuring beauty that's both ethical and enduring.



Materials for Good Scorecard

Sourcing sustainable, responsible materials starts with knowing how to measure them. Our “Materials for Good” scorecard helps our product development team evaluate every material and group it into three categories, based on whether the vendor can provide industry-recognized sustainability certifications.

Responsibility comes first, but quality and traceability are never far behind. While some components don’t yet have sustainable alternatives, we’re committed to increasing the share of “Preferred” materials in our collections as new options become available—raising the standard with every season.

Preferred	Better	Avoid
<ul style="list-style-type: none">• RJC COC recycled gold• RJC COC recycled silver• SCS recycled silver• ISO 14021:2021 recycled brass• ISCC Bio-based cellulose acetate• GRS recycled brass• GRS certified recycled glass• Lab-grown diamonds• Lab-grown gemstones	<ul style="list-style-type: none">• % of recycled content gold• % of recycled content silver• % of recycled content brass• % of recycled content glass• % of recycled content acetate• Traceable mined diamonds• Traceable mined gemstones	<ul style="list-style-type: none">• Virgin gold• Virgin silver• Virgin brass• Virgin Glass• Virgin Acetate• Non-traceable mined diamonds• Non-traceable mined gemstones

Product Goal: Material Innovation

30% of non-metal materials under ‘Preferred’ category as part of our Materials for Good Scorecard by 2026

Currently, 47% of our non-metal materials qualify as “Preferred category”. While all our materials are sourced from vetted and certified suppliers, we aim to add more recycled and lab-made materials into our assortment. The main challenges, among many, are finding suppliers who can offer recycled materials at an accessible price point as well as manufacturers who have the talent to engineer materials with the same quality as found in nature.

92.97% of our Brass is made from recycled alloys

We expanded our supply chain network to include recycled alloys in order to enhance both our product assortment and capabilities. We’ve sourced a certified recycled brass alloy grain suitable for any jewelry requiring casting or molding. Next steps involve securing certified recycled brass chains.

Product Certifications

We are proud to share that **91.07% of our purchased materials have third-party social or environmental certifications or approvals.**



Our production, quality, and compliance teams evaluate certifications and new industry initiatives on a continual basis to ensure that we produce outstanding pieces in all senses of the word. We even trace our materials all the way back to their source for visibility into all of our suppliers.

Certifications guarantee that sustainable and responsible practices are in place at every point along our supply chain. In response to the demand for more traceability (and in our commitment to vetted sourcing), we’ll continue to partner with our suppliers to understand the origin and impacts of the materials we use in creating our pieces.

Responsible Jewellery Council Standards

With our mission to source only transparent materials from vetted supply chains, our team utilizes one of the most recognized and rigorous standards for jewelry, the Responsible Jewellery Council (RJC). RJC is the global standard for the responsible jewelry industry, focusing on business ethics and responsible supply chains. Their standard focuses on precious metals like gold, silver, and platinum.

40.38% of our products come from Tier-1 suppliers that are RJC Code of Practices (COP) Certified. This signifies that this manufacturer has a certified approach addressing human rights, labor rights, environmental impact, mining practices, and product disclosure throughout the jewelry supply chain, from mine to retail.

91.07% of our products are sourced from material suppliers that are both RJC Code of Practices (COP) and Chain of Custody (COC) compliant. This dual certification ensures that our metal suppliers uphold rigorous standards addressing human rights, labor rights, environmental impact, mining practices, and product disclosure throughout the jewelry supply chain, from mine to retail. It also guarantees that the trade of gold and silver metals are fully traceable and responsibly sourced through an independently verified system.



Quality & Environmental Management

Our suppliers adhere to ISO 9001 and ISO 14001 standards, ensuring consistent product quality and a proactive approach to minimizing environmental impact through efficient management systems.

Testing & Workplace Safety

Through ISO 17025 and ISO 45001 certifications, our partners demonstrate technical competence in laboratory testing and uphold robust occupational health and safety practices that protect their workforce.

Social Accountability

The SA8000 certification underscores our shared commitment to fair labor practices, ethical working conditions, and respect for human rights throughout the supply chain.

Global Recycled Standard (GRS)

The glass from our recycled glass collection is 100% GRS Certified. The GRS is an international, voluntary, full product standard that sets requirements for third-party certification of recycled content, chain of custody, social and environmental practices, and chemical restrictions.

The goal of the GRS is to increase the use of recycled materials in products and reduce the harm caused by its production.

ISCC Certified

Our cellulose acetate collection consists of pieces with International Sustainability and Carbon Certification (ISCC). ISCC certification recognizes the implementation of environmentally, socially, and economically sustainable production of biomass in global supply chains.

Manufacturer Sourcing

While we continue to streamline our Tier 2 network, the success of our expanding categories requires that we also grow our supply chain in parallel. Today, most of our assortment is crafted in Brass and Sterling Silver, but with the strong performance of our 10K gold collection, we recognize the need to onboard new partners, ones capable of scaling with us while upholding the same standards of responsibility and integrity.

When sourcing new vendors, our top priority is alignment with our Supplier Code of Conduct. We also place high importance on maintaining current, valid third party audits and globally recognized certifications such as those from the Responsible Jewelry Council (RJC) or the International Organization for Standardization (ISO).

Glossary of Materials

Traceability, from geographic origin all the way through manufacturing, is critical to our mission. Follow [this link](#) to view our Glossary of Materials.

Testing Protocols

Through our quality and testing protocols, we ensure the safety and durability of everything we craft.

We perform chemical and mechanical tests on 100% of our styles during development and diligently inspect products before they are approved to leave the factories. Chemical testing, resistance to corrosion, mechanical strength, and humidity exposure to ensure durability are just a few of the testing procedures we certify through a third party team before allowing our factories to proceed to bulk production.

Our Tiering System

Tier-1 Supplier

Manufacturing partners that we directly conduct business with

Tier-2 Supplier

Where our Tier-1 partners get their materials, pearls, gemstones

Tier-3 Supplier

One step further from our final product — typically works with raw material

Our chemical testing protocols adhere to US and EU regulations for nickel, lead, cadmium, and phthalates. Each of our pieces is put through rigorous testing to ensure our customers' health is prioritized and our quality is unmatched. We use chemical and physical tests and on-site inspections to guarantee our metals are always safe for our customers.

END OF LIFE TREATMENT

Creating more responsible jewelry means addressing both our design practices and post—purchase management.

Over the years, we've dedicated our energy to evaluating nearly-perfect returned pieces. It's far too common in the fashion industry for returned or unused products to end up in a landfill, and so actively seek to avoid this by prioritizing a more sustainable approach.

Since 2021, Ana Luisa has donated more than 10,000 pieces of jewelry, avoiding an estimated

10,242 KG
of CO2e emissions

and saving over

614,000
GALLONS
of water

Product Goal: **Circularity**

100% of non-sellable internal pieces are sold during internal sample sale, donated or responsibly recycled by 2025

Circularity achieved:
We've successfully built a more circular process for managing unsellable pieces, ensuring that every internal product finds a second life through sample sales, donations, or responsible recycling.

This milestone marks a major step toward zero waste, proving that sustainability and operational efficiency can work hand in hand.



PEOPLE

OUR PEOPLE

People are at the heart of everything we do. At every step of our value chain, we ensure that everyone involved in the making and selling of our pieces is treated with respect and dignity.



OUR TEAM

Our values shape every decision we make, and our team brings them to life every day:

**Make an impact.
Take ownership.
Create clarity.
Test. Fail. Innovate.
Shine through collaboration.**

These principles drive how we work, measure performance, and grow together. We speak up, step in, dig deep, and aim high. Whether we're reducing our carbon footprint, creating products built to last, or building partnerships that stand the test of time, we push ourselves to improve, overcome challenges, and support one another.

Change isn't easy, but when we move together, we move mountains.



OUR CULTURE

From the very beginning, we've aspired to create an environment where employees feel a real sense of belonging.

We believe in growth, celebration, and work/life balance. We provide our employees with a variety of benefits big and small, from a 401k plan and match to a pet-friendly office.



Days Off

In addition to Federal Holidays, we have a generous, unlimited PTO policy and JDOs (Joint Days Off). Six days per year of mandated rest to give employees time to take care of themselves.

Parental Leave

In the US, we offer a competitive parental leave package.

Therapy Benefit

We provide our employees with access to teletherapy via an external platform that provides direct access to licensed therapists.

Health and Wellness Stipend

US HQ employees receive a Citi Bike’s annual bikeshare membership.

Professional Development Budget

Ana Luisa encourages employees’ continued development and education and supports them with an annual budget for professional development opportunities.

Work From Home Stipend

Each employee receives a stipend for necessary home office setup and supplies.

DEI

Diversity, Equity, and Inclusion

In 2022, we began to formally assess our progress toward a diverse, equitable, and inclusive work environment.



To start, we invited all employees to participate in Ana Luisa's DEI Survey. This allowed us to gain insights on our team's diversity and company culture as well as establish baseline metrics and gauge employees' feelings towards existing DEI initiatives at Ana Luisa.

Our 2024 DEI Survey highlighted the following:

In both our US and EU offices, 66.18% of our 64 employees completed this anonymous survey, giving us a well-rounded look at where we are at currently, and allowing us to set goals for the future. Some key insights were:

76.7% of our employees identify as women
73.3% of individuals in a management position identify as women

In total, our team identifies as:

- Asian 4.7%
- White 86%
- Black: 2.3%
- Hispanic or Latino 2%
- Prefer not to say 7%

Additional highlights from the survey included

- Teammates feel our culture generally supports their authentic selves
- Teammates feel that they belong and are respected
- Teammates feel like Ana Luisa is a great place to grow professionally

TRANSPARENCY & TRACEABILITY



We know that a transparent and traceable supply chain is key to upholding our high social and environmental standards.

Our third-party social audits guarantee that all employees in our factories work in a fair, safe environment. We monitor on a continual basis to ensure we have insight into each part of our manufacturing process, Tier-1, Tier- 2, and Tier-3 vendors.

Our Suppliers

Traceability and transparency are also paramount in managing our supply chain's social and environmental impacts. The data we collect helps us challenge our vendors to adopt higher standards.

The below table gives an overview of the manufacturers who produce over 90% of our pieces. We've worked with these same vendors since our inception, and we are proud to call them partners. These are some of the practices that set them apart.

	Vendor 1	Vendor 2
Years in Business	29	17
Number of Factory Workers	313	516
Employee Working Hours	8	8
Vendor Wage	Above legal minimum wage	Above legal minimum wage
Paid Overtime	Yes	Yes
Employee Benefits	Sick leave, annual leave, childbearing leave and work-related injury leave as per the law requirements, pension insurance, medical insurance (including maternity insurance), unemployment insurance and work related injury insurance.	Sick leave, annual leave, childbearing leave and work-related injury leave as per the law requirements and social insurance such as Work-INjury, medical, pension, unemployment, maternity, which met the legal requirement.
Certifications & Audits	ISO 9001 ISO 14001 ISO 17025 ISO 45001 SA8000 RJC COC (Silver + Gold)	ISO 9001 RJC COP RJC COC (Silver + Gold)

We intend to deepen our commitment to transparency and traceability, and so we will focus on the following in order to broaden our employees' and customers' understanding of our supply chain and practices.



SOCIAL RESPONSIBILITY



We believe social responsibility is a cross—value chain effort.

We partner with suppliers who share our holistic commitment to social and environmental responsibility. That means upholding our supplier code of conduct, maintaining certifications, participating in audits, and providing ongoing support to help vendors improve. These relationships are more than transactions, they're collaborations that strengthen responsible practices across our industry.



Vendor Compliance

In order to continue to uphold our high social and environmental standards, we maintain visibility into our supply chain at all times. Our Code of Conduct and third-party audits allow us to communicate the Ana Luisa standard and ensure it is being met.

Code of Conduct

In addition to abiding by state and local requirements, it is mandatory for all suppliers, manufacturers, and subcontractors to cooperate fully in accordance with Ana Luisa's Vendor Code of Conduct. We ensure

our supply chain is committed to a standard of excellence, and we feel a responsibility to use our influence to ensure safe, fair, and respectful working conditions across our supply chain.

Our Vendor Code of Conduct outlines our requirements for the fair treatment and compensation of all workers—including standards on subjects such as child labor, forced labor, discrimination, harassment and abuse, wages and benefits, overtime, housing, freedom of association, subcontracting, local laws, employee feedback, health and safety, environment, and bribery.



Auditing

100% of our Tier-1 suppliers are audited and in compliance with Ana Luisa’s standards.

We continue to work on vetting of our Tier-2 suppliers. We work directly with manufacturers and raw material vendors to map our supply chain, confirming where, by whom, and from what our products are being manufactured.

Like many accessory brands, we don’t own the factories where our pieces are made. However, we do ensure that each manufacturing partner meets our rigorous standards. Relying on a qualified third-party to perform objective, unbiased, and measurable audits is for us a powerful tool for continuous improvement. While abiding by local regulations is critical, we challenge our vendors to go above and beyond, pushing for innovations and solutions that go beyond industry standards.

Our social audit focuses on ethical manufacturing fundamentals like health and safety, women’s rights, child labor, and forced labor. We guarantee that all employees have the ability to voice workplace concerns and

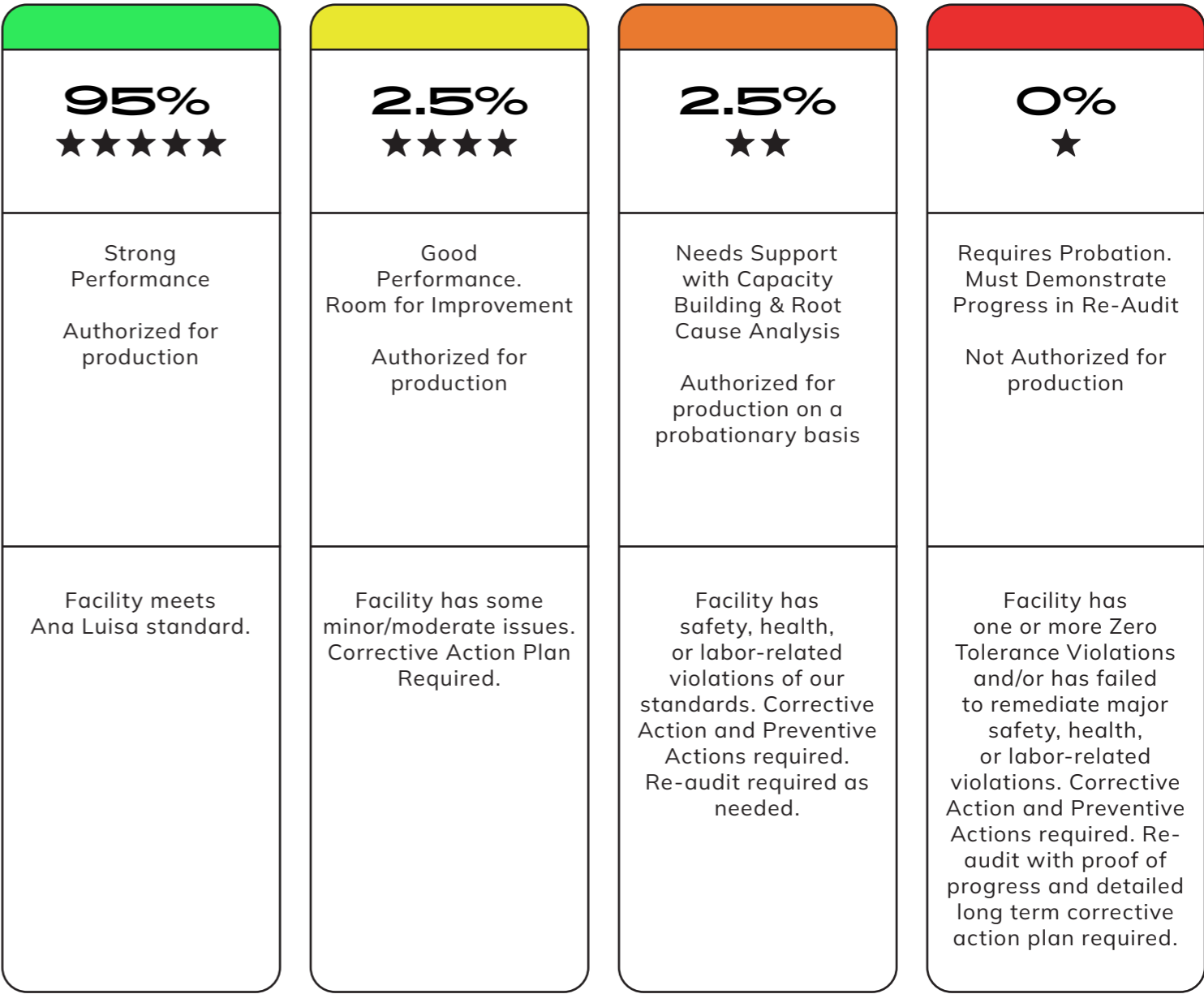
monitor factory behavior in regards to staff-related issues through confidential employee interviews, record evaluation, observations, and management feedback.

Our environmental audit targets considers air, water, waste, and energy consumption.

Following each audit, we receive a performance score and report outlining concerns. Based on our findings, we allocate different weights to individual requirements that contribute to our “vendor scorecard”. Upon final scores and any practices that do not comply with our standards, we immediately employ corrective action plans including clear deliverables, timelines, and metrics for success.

Starting in 2023, we upgraded our audit checklists to incorporate elements from the B Impact Assessment, SBTi, SDG and WASH services.

Our Scoring System





Vendor Certifications

ISO Quality Management Systems

ISO 9001

We are proud to share that all our Tier 1 vendors are ISO 9001 certified. The ISO 9001 standard helps businesses implement quality management systems. A key performance indicator of an effective quality management system is having employee voice mechanisms in place and acting on employee feedback. The benefits of ISO 9001 include boosting workforce productivity, improving employee engagement, and maintaining a smooth workflow.

ISO 17025

Vendor number one, who produced 72% of our styles, is ISO 17025 certified. The ISO 17025 certification is utilized to improve the quality and efficiency of laboratory safety practices, processes, and systems. This certification demonstrates a proactive culture of safety and quality management.

RJC COP

Vendor number two is RJC Code of Practices (COP) Certified. This signifies that this manufacturer has a certified approach addressing human rights, labor rights, environmental impact, mining practices, and product disclosure throughout the jewelry supply chain, from mine to retail.

RJC COC

Vendor number three is RJC Chain of Custody (COC) Certified. This certification ensures that the materials used -such as gold, silver, and other precious metals- are fully traceable through every stage of the supply chain. It verifies that the metals come from responsible sources, excluding conflict-affected or high-risk areas, and that the manufacturer maintains strict documentation, segregation, and due diligence practices to uphold ethical integrity from mine to finished jewelry.

Worker Health and Safety Certifications

Vendor 1 also has the following two certifications:

ISO 45001 for Occupational Health and Safety

ISO 45001 is the international standard for occupational health and safety, issued to protect employees from work-related accidents and diseases. The standard’s ultimate goal is to enable businesses to provide a healthy and safe working environment for their employees by controlling factors that could potentially lead to injury, illness, and even death. As a result, ISO 45001 is concerned with mitigating any factors that are harmful or that pose a danger to workers’ physical and/or mental well-being.

SA8000 for Fair Treatment of Workers

SA8000 is based on the UN Declaration of Human Rights, International Labor Organization, and other international human rights and labor laws to empower and protect employees. The standard ensures social accountability and prevents practices such as child and forced labor, and screens health and safety practices.

Jewelry Donation

In the fashion industry, returned or unused products often end up in landfills. We’re changing that narrative by donating or recycling these items instead. Since 2021, we’ve focused on giving nearly-perfect returns a second life through donations and sending damaged pieces to refineries for responsible material recovery.

Princess Project

Since 2023, we’ve partnered with The Princess Project, donating over 3,000 pieces of jewelry to help teens shine on their special night. The Princess Project promotes self-confidence and individual beauty by providing free prom dresses and accessories to high school teens who would not be able to afford them otherwise. Since their founding in 2002, The Princess Project has served over 20,000 teens with the dedication of more than 2,000 volunteers.



OUR PLANET

Climate change is real, and it's here. From day one, we've worked to assess and address our environmental impact and challenge others in the industry to do the same.

Responsibility is core to our mission—from the way we make our products and our supply chain to internal practices and charitable initiatives. Our products are designed to last and we strive to offset and reduce our carbon footprint, keep our jewelry circular, and invest in global communities.



Greenhouse Gas Inventory

At the end of each year we calculate our carbon footprint: the total greenhouse gas (GHG) emissions we produced. GHGs are the largest contributor to global climate change, so it's critical that we examine our footprint and actively work to reduce and offset it in the years to come.

In 2024, we partnered again with South Pole to develop our GHG inventory. South Pole is a profit- for-purpose company that enables corporations, capital markets, and the public sector to reduce their impacts on climate change, while mitigating risk and creating value on their sustainability journeys.



Our Carbon Footprint

We’re committed to measuring our Scopes 1, 2, and 3 emissions.

Scope 1 Emissions

Direct emissions from sources that are owned or controlled by Ana Luisa, such as office facilities.

Scope 2 Emissions

Indirect emissions from sources that are owned or controlled by Ana Luisa, such as purchased electricity, heating, and cooling.

Scope 3 Emissions

Produced from sources not owned or directly controlled by Ana Luisa, such as purchased goods and services, waste generated in operations, and transportation.

2021

- Scope 1: 3.84 tCO₂e (.06%)
- Scope 2: 3.74 tCO₂e (.06%)
- Scope 3: 6283.46 tCO₂e (99.88%)

Total carbon footprint: **6291.04 tCO₂e**

2022

The breakdown across our operations was as follows:

- Scope 1– 4 (0.1%)
- Scope 2– 4 (0.1%)
- Scope 3– 4,101 (99.80%)

Total carbon footprint: **4,109 tCO₂e**

2023

The breakdown across our operations was as follows:

- Scope 1– 7.4 (0.16%)
- Scope 2– 27.2 (0.59%)
- Scope 3– 4,586.4 (99.25%)

Total carbon footprint: **4,621 tCO₂e**

2024

The breakdown across our operations was as follows:

- Scope 1– 11.58 (0.20%)
- Scope 2– 47.81 (0.80%)
- Scope 3– 5,900.07 (99.00%)

Total carbon footprint: **5,959.46 tCO₂e**

After four years of conducting GHG inventory, we understand our impact and Scope 3 emissions in depth, helping us identify areas for reduction efforts.

Purchased Goods And Services

Includes all upstream (impact of materials and impact of production) emissions from the production of products purchased by Ana Luisa, including those acquired for our own operations and those acquired from third party suppliers.

Capital Goods

Includes all upstream impact of materials and impact of production) emissions from the production of capital goods (durable items used by businesses to produce goods and services. They include tools, buildings, vehicles, machinery, and equipment).

Fuel And Energy–Related Activities Not Included In Scopes 1 And 2

Covers emissions related to the production of fuels and energy purchased and consumed directly in Ana Luisa's operations, including the extraction, production, and transportation of fuels consumed directly by Ana Luisa, as well as emissions related to transmission and distribution.

Upstream and Downstream Transportation and Distribution

Covers calculations done for transportation and distribution of products purchased between Ana Luisa’s Tier-1 suppliers and its own operations, along with third-party transportation and distribution services purchased by Ana Luisa. These emissions also occur from the storage of purchased products in warehouses, distribution centers, and retail facilities.

Waste

Captures the waste materials and waste management process utilized in our operations and supply chain, and helps us understand the difference in emissions from recycled and landfilled waste.

Business Travel

Includes emissions from the transportation of employees for business-related activities in vehicles owned or operated by third parties (flights, trains, buses, and passenger cars).

Employee Commuting and Telework

Includes emissions from the transportation of employees between their homes and their worksites.

End of Life Treatment of Sold Products

Includes emissions from the waste disposal and treatment of products sold by Ana Luisa during 2022, at the end of their lifetime.

We continue to invest in carbon projects around the world to improve and develop carbon emissions reduction technology.

Carbon Projects

In order to ensure we support responsible and trusted projects, we rely on verified carbon standards. 100% of our carbon projects are:

Additional:

This means the action of carbon removal wouldn't have happened without this specific project

Transparent:

Documentation is provided about how the tonnes purchased will be used to move the project in the right direction

Verified:

Certified by the world's major carbon standards, such as Gold Standard or the Verified Carbon Standard

Intentional:

Align with the [UN's Sustainable Development Goals](#), supporting our desire to help solve the world's most pressing issues.

We invest in three waste-to-energy carbon projects through certified third party South Pole. All projects are Verified Carbon Standard.

Waste-To-Energy Kalasin, Thailand

Located in eastern Thailand's Huai Phueng district, this project transforms wastewater from a local starch factory into clean, renewable energy. By replacing traditional open lagoons with modern biodigesters, the facility captures methane that would otherwise be released into the atmosphere and converts it into biogas to power the factory itself.

This circular approach significantly reduces greenhouse gas emissions, cuts reliance on fossil fuels, and improves air quality for surrounding communities. Beyond its environmental impact, the project supports local well being, creating jobs, offering free annual medical check-ups for employees, and funding educational programs and scholarships for local students.

Project Impact (as of May 2024):



570,879 tCO₂e
emissions
prevented from
entering the
atmosphere.



1,076.51 TJ
of renewable
energy generated
by replacing fossil
fuel consumption.



9 local jobs
created during the
latest monitoring
period.

Through these ongoing efforts, the Kalasin Waste-to-Energy project continues to demonstrate how sustainable innovation can drive both environmental progress and community development.

Reference: [South Pole - SD BioSupply WWT](#)



Landfill Gas-to-Power

Laizhou, China

Located in Laizhou City, Shandong Province, this innovative project transforms landfill waste into a source of clean energy. By capturing methane gas released from decomposing waste and converting it into electricity, the facility prevents harmful emissions from entering the atmosphere while generating renewable power for the North China Power Grid.

With an installed capacity of **2 MW**, the plant produces approximately **16,000 MWh of electricity per year**, replacing fossil fuel-based power and reducing environmental impact. Beyond its climate benefits, the project also contributes to local economic development by creating long-term employment opportunities and promoting sustainable growth within the region.

Project Impact (as of May 2024):



230,157 tCO₂e
cumulative
emissions
prevented since
project inception.



34,580.68 MWh
of renewable
electricity delivered
to the North China
Power Grid.



**10 long-term
jobs** created
in operations,
maintenance, and
management.

Through this circular energy approach, the Laizhou Landfill Gas Power Project exemplifies how waste management can drive clean energy innovation—turning a by-product of urban living into a renewable power source that benefits both people and planet.

Reference: [Biogas Laizhou Landfill Gas Power](#)

Waste-To-Energy

Ratchaburi, Thailand

In Ratchaburi Province, the Banpong Wastewater Treatment (WWT) project uses a closed biogas recovery system to capture methane from the starch factory’s wastewater and convert it into energy to power the same facility. This “on-site circular energy” approach avoids greenhouse gas emissions, reduces dependence on fossil fuels, and helps improve local air quality.

Beyond environmental benefits, the project also supports the surrounding community, improving public health by reducing local emissions and creating employment opportunities for local workers.

Positive Impact



Cleaner Energy:
Converts methane
from tapioca
wastewater into
renewable biogas,
cutting greenhouse
gas emissions and
reducing reliance
on fossil fuels.



**Healthier
Communities:**
Improves local air
and water quality
by preventing
pollution and odors,
creating a safer
and more pleasant
environment for
nearby residents.



**Sustainable
Growth:** Generates
skilled jobs in
biogas operations
and promotes
cleaner, more
efficient industrial
practices within
Thailand’s starch
industry.

Reference: [VCS Biogas Banpong WWT](#)

Waste–To–Energy

Nakhorn Ratchasima, Thailand

Cassava (tapioca) starch production plays a vital role in Thailand’s rural economy, yet it also generates large volumes of high-strength wastewater. Traditionally, this effluent is held in open lagoons, which emit methane — a greenhouse gas many times more potent than CO₂.

This project intervenes by replacing conventional open lagoon treatment with a closed anaerobic biogas recovery system that captures methane and converts it into usable energy. In doing so, the initiative prevents harmful emissions, reduces reliance on fossil fuels, and improves both air and water quality in the surrounding area.

On the social front, the project strengthens local livelihoods:



It creates **employment opportunities** for community members.



Carbon revenue helps fund **education, social programs, and local development.**



Treated wastewater is reused: irrigating nearby fields, enabling fish farming, and diversifying income streams for residents.

Landfill Gas–to–Power

Haicheng, China

Located in Liaoning Province, the Haicheng Landfill Gas Power Generation Project captures methane emissions from decomposing waste and converts them into renewable electricity. By transforming landfill gas into a clean energy source, the project prevents harmful greenhouse gas emissions, reduces fossil fuel dependency, and delivers renewable power to the Northeast China Power Grid.

With an installed capacity of 2 MW, the facility generates approximately 16,000 MWh of electricity annually—helping power nearby communities while promoting cleaner air and a healthier environment. In addition to its environmental impact, the project drives social progress by creating stable employment and supporting sustainable development in the region.

Project Impact (as of May 2024):



219,446 tCO₂e emissions prevented since project inception.



35,876.92 MWh of renewable electricity supplied to the Northeast China Power Grid.



10 long-term jobs created in management, operations, and maintenance.

Climate Neutral Certified Reduction Goals:



Increase the number of SKUs purchased in certified recycled base metals.

Increase the number of SKUs purchased in certified recycled plating by 15% across our full gold plated assortment.

INTERNAL PRACTICES

We continuously assess our office practices to make sure we consider the environment both throughout our supply chain and in our day-to-day operations. While we lease our spaces in both Brooklyn and Cluj, we've implemented policies that challenge ourselves and our building management.



Virtual Office Stewardship Policy

Ana Luisa offers flexibility to work from home or the office. Much of our work is conducted in a virtual setting, and so we created a Virtual Office Stewardship Policy to minimize our overall environmental footprint.

Hazardous Waste Policy

Our team established a hazardous waste policy to promote practices that reduce pollution and conserve natural resources. Our HR team educated our team on the responsible disposal of batteries and tech devices and installed dedicated recycling boxes in-office.

Recycling

Our team developed the “AL Recycles” Initiative in 2021 to encourage recycling in the building we lease our office space from. We provide recycling resources for team members in our common room as well as throughout space and encourage employees to take these learnings home with them!

Terracycle: Polybag Recycling

This year, we successfully diverted 20.95 lbs of used polybags from landfill through TerraCycle's Zero Waste Box™ program. By collecting and recycling single use plastics, we ensured that materials from our production and development processes were repurposed into new products instead of contributing to waste. This initiative reinforces our commitment to responsible resource management and circularity transforming what was once waste into raw material for future manufacturing.

Composting

With more people returning to the office, our Brooklyn team rolled out a composting initiative in 2021 in conjunction with EarthKind Compost, a local organization that offers residential and commercial curbside pickup of food scraps and organic waste. To date we have composted 468 lbs of food waste!

CLIMATE NEUTRAL CERTIFICATION

We are proud to be Climate Neutral certified by The Change Climate Project (TCCP) since 2021. This means we meet rigorous standards for measuring, offsetting, and reducing the greenhouse gas emissions from creating and delivering products.



TCCP is an independent 501(c)(3) nonprofit organization working toward a net-zero future. They envision a world where brands take responsibility for their climate pollution, and consumers have the ability to identify and choose products and services with no net negative effect on the climate.

Founded in 2019, TCCP has certified 400 companies, activating investments to avoid, remove, and reduce more than two million tonnes of emissions.

While many corporate climate and sustainability initiatives lack immediacy and ambition, Climate Neutral Certified includes cradle-to-customer emissions and requires immediate offsetting of last year's emissions. TCCP expects transparency from certified brands which must annually report their carbon emissions along with removals and reduction plans.

THE ROAD AHEAD

**Our sustainability journey
continues to evolve with
intention and action.**

In 2024, we strengthened the foundation we built in 2023: maintaining our Climate Neutral certification for the fourth consecutive year, expanding the use of recycled and traceable materials, and reaching new milestones in circularity. 83% of our jewelry was crafted from recycled base metals, and 100% of our solid gold pieces came from recycled gold, proving that luxury and responsibility can coexist. We gave every unsellable product a second life through donation, resale, or recycling, achieving full circularity ahead of schedule.

We deepened partnerships with certified suppliers and audited 100% of our Tier-1 factories, ensuring that every piece we make upholds the highest ethical and environmental standards. We invested in renewable energy projects that transform waste into power and continued to offset our carbon footprint through verified global initiatives.

As we look ahead, we remain steadfast in our mission to design jewelry that not only looks good but does good. We'll keep challenging ourselves, our partners, and our industry to push the boundaries of what responsible craftsmanship means.

Every step forward is powered by our people, our community and all the external partners committed to the same vision for the future of jewelry.

Thank you again for walking this road with us.

Any questions? Please contact us at: love@analuisa.com.

PARTNERSHIPS & CERTIFICATIONS



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ana luisa

THANK YOU